



# CALL FOR ARTISTS

## Utility Box Art Project

**CALL ISSUE DATE:** Sept. 1, 2017

**CALL DEADLINE:** October 31, 2017, 5:00 p.m. PST

The City of Dublin invites qualified professional artists and high school student artists working under the supervision of a professional artist or art teacher to submit designs for painted utility boxes.

Utility box art is popular throughout the Bay Area as a cost-effective way to bring public art to City streets, define neighborhoods and deter graffiti. The City of Dublin conducted a successful pilot project in spring 2017, painting six utility boxes along Village Parkway. City Council has approved funding for eight more boxes to be painted in spring 2018. All of the boxes are traffic signal cabinets owned by the City of Dublin.

Boxes will be awarded to up to eight different artists based on design.

The City Council has selected the theme “New American Backyard,” weaving in the culture, history and natural beauty of Dublin. All designs must, in some way, include or relate to our theme, New American Backyard.

The theme New American Backyard is borrowed directly from City of Dublin’s branding, which is based on the friendly, down-to-earth nature of Dublin. The concept drew inspiration from the welcoming nature of a backyard with the supportive energy of great neighbors, making it comfortable to do business, stay healthy, relax with friends, and raise families. The brand highlights some of Dublin’s key qualities – a very diverse, thriving population; its close proximity to major urban centers; and a robust network of recreational opportunities and parks. Dublin’s parks and public spaces serve as an engaging gathering place for residents and visitors who value community and connections, where you can experience a great quality of life.

The City will pay a stipend of \$1,000 to each artist or, if the artist is a student or student team, to the supervising professional artist or art teacher. Artists are responsible prepping, painting and sealing the boxes. The City will supply materials for prepping and sealing the boxes. Artists must supply their own supplies for painting.

Artwork created under this program is considered temporary artwork and the property of the City of Dublin. As such, the City retains the right and sole discretion to remove, modify or replace the artwork. Situations in which the City may exercise this right include if the image or cabinet is damaged, if the artist fails to complete the painting as shown on the approved design rendering or if the artist fails to complete the painting in a timely fashion.

Artists are permitted to include their signature on the utility box, no larger than 5"x7". The artist's name, artwork title, and photo of the artwork may be featured on the City of Dublin website and other promotional materials.

## **ARTWORK LOCATION:**

The City of Dublin, incorporated in 1982, is one of the fastest growing communities in California. Dublin is located in the Tri-Valley region, about 30 miles east of San Francisco, and is bordered by the cities of Pleasanton, Livermore and San Ramon.

Boxes A-C are located along Amador Valley Boulevard, a secondary East-West thoroughfare that stretches from the Camp Parks military base to the hills. All boxes being painted this year are located in a residential area, east of Village Parkway.

Boxes D-H are located along Dublin Boulevard, the primary East-West thoroughfare, sections of which were the historical Lincoln Highway. All boxes being painted this year are in along a stretch of Dublin Boulevard that has medium to high density housing on the north side of the street, and retail and business uses on the south side.

Utility boxes A-H are located at the following intersections:

- A. Amador Valley Boulevard at Brighton Drive - <https://goo.gl/maps/RCkFDkTtMyv>
- B. Amador Valley Boulevard at Iron Horse Trail - <https://goo.gl/maps/GHGLpjyZsoD2>
- C. Amador Valley Boulevard at Stagecoach Road - <https://goo.gl/maps/WzeVGC2oqzJ2>
- D. Dublin Boulevard at Hacienda Drive - <https://goo.gl/maps/4KUkLv8QB9q>
- E. Dublin Boulevard at Hibernia Drive - <https://goo.gl/maps/WwD6EmgF8qL2>
- F. Dublin Boulevard at Toyota Drive - <https://goo.gl/maps/znFziTRnaSF2>
- G. Dublin Boulevard at John Monego Court - <https://goo.gl/maps/DdB6AbPUYyC2>
- H. Dublin Boulevard at Glynnis Rose Drive - <https://goo.gl/maps/shn4VxemkJw>

Please see Exhibit A for dimensions on all boxes.

Artists may specify which box they would like to paint, or if they have no preference. However, the City reserves the right to assign boxes at its discretion.

## **DESIGN SPECIFICATIONS:**

- Artwork must be suitable for all ages and in keeping with community values.
- Artwork must be an original design and the artwork of the applicant.
- Artwork must reference the "New American Backyard" theme in some way.
- Artwork must be painted in fade-resistant acrylic paint.
- Artwork may include the artist's signature, no larger 5" x 7."

## **ART SELECTION PROCESS:**

Staff will review applications for completeness. The Heritage and Cultural Arts Commission will review designs at its December 7, 2017 meeting and make recommendations to the City Council. The City Council will review recommended designs and select artists at its regular meeting January 9, 2018.

Selected artists will be asked to sign an Art Agreement, including standard Liability Waiver and Release. In the case of underage artists, the City will sign the Agreement with the Supervising Professional Artist or Art Teacher. Underage artists and underage painting assistants will be required to have a parent sign the Liability Waiver and Release.

### **ART INSTALLATION PROCESS:**

City Staff will coordinate with the Artist, other City departments and neighboring businesses or homeowners to select a mutually agreeable three-week painting period between February 1 and May 31, 2018.

Artists are responsible for prepping the box, painting the design, and sealing with a clear anti-graffiti coating. The City will provide supplies for prepping and sealing, but artist are responsible for purchasing their own painting supplies. The City will supply a list of recommended painting supplies if requested.

Artists may enlist painting assistants. All painting assistants must sign a Liability Waiver and Release. Underage painting assistants must have a parent sign the Liability Waiver and Release.

Upon completion of the box, City Staff will meet with the artist at the site to inspect/approve the artwork and take a publicity photo of the Artist with their completed box.

### **PROPOSAL SPECIFICATIONS:**

The proposal shall be submitted in written form. Provide one color printed copy, complete with all attachments, and one electronic copy (.pdf). For all renderings included in the proposal, please also provide a separate electronic version (.jpeg preferred). It should include:

- a. **Completed Coversheet:** Use form provided at the end of this application.
- b. **Artist Qualifications:** Include the biography or professional resume of each artist involved. Student artists should include their own biographies/resumes, as well as that of the professional artist or art teacher who serves as the team's supervisor.
- c. **Design Rendering:** Provide color renderings of your proposed design for the box, showing all four sides and the top of the utility box. Artists may submit up to three designs. However, each proposed design must have its own separate color renderings page. If you wish to be considered for a specific box location or locations, please label the rendering with the box letter. If you have no preference, label the rendering "Any." Label each rendering with your name.
- d. **Artist Statement:** Provide a brief statement (100 words or less) about your proposed artwork. This could include your source of inspiration, the significance of the image(s) or a comment on the style or technique you have proposed. Each proposed design must have its own Artist Statement.

## **DIRECTIONS FOR SUBMITTAL:**

Submit one printed color copy of the proposal and one electronic copy. All materials must be received at City Hall by 5:00 PM on Tuesday, October 31, 2017. Packages containing the proposal and any related material shall be plainly marked on the outside in the following manner: "Dublin Utility Box Project 2018." Electronic copies may be delivered via email, file sharing website or on a thumb drive. Thumb drives will not be returned.

## **COSTS INCURRED IN RESPONDING TO THE PROPOSAL:**

The City of Dublin shall not be liable for any costs incurred by the artist(s) in responding to this request for a design proposal.

## **SUBMISSION DEADLINE:**

All proposals must be received by Laura Johnston, Heritage and Cultural Arts Supervisor by **Tuesday, October 31, 2017, 5:00 PM**. It is the responsibility of the applicant to verify the receipt of both printed and electronic copies of the proposal by the scheduled deadline.

## **RETURN YOUR PRINTED PACKET, INCLUDING SIGNED COVERSHEET TO:**

<b>Mail:</b>	Laura Johnston, Heritage and Cultural Arts Supervisor City of Dublin Parks and Community Services 100 Civic Plaza Dublin, CA 94568
<b>Phone:</b>	(925) 556-4504
<b>Email:</b>	<a href="mailto:laura.johnston@dublin.ca.gov">laura.johnston@dublin.ca.gov</a>

## PROPOSAL COVERSHEET:

### Dublin 2017 Utility Box Art Project Proposals will not be accepted after Tuesday, October 31, 2017, 5:00 PM.

Please indicate experience level:

☐ Professional Artist(s)      ☐ Student Artist(s), working under supervision of Art Professional

Please indicate any specific box(es) you have proposed a design for, or check 'No Preference' if you would be willing to adapt your design(s) to fit any assigned location:

<input type="checkbox"/> A	<input type="checkbox"/> D	<input type="checkbox"/> G
<input type="checkbox"/> B	<input type="checkbox"/> E	<input type="checkbox"/> H
<input type="checkbox"/> C	<input type="checkbox"/> F	<input type="checkbox"/> No preference

Artist: \_\_\_\_\_

Co-Artist, if applicable: \_\_\_\_\_

Co-Artist, if applicable: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Website: \_\_\_\_\_

Signature of Artist: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of Co-Artist, if applicable: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of Co-Artist, if applicable: \_\_\_\_\_ Date: \_\_\_\_\_

Supervising Art Professional, if applicable: \_\_\_\_\_

Address: \_\_\_\_\_

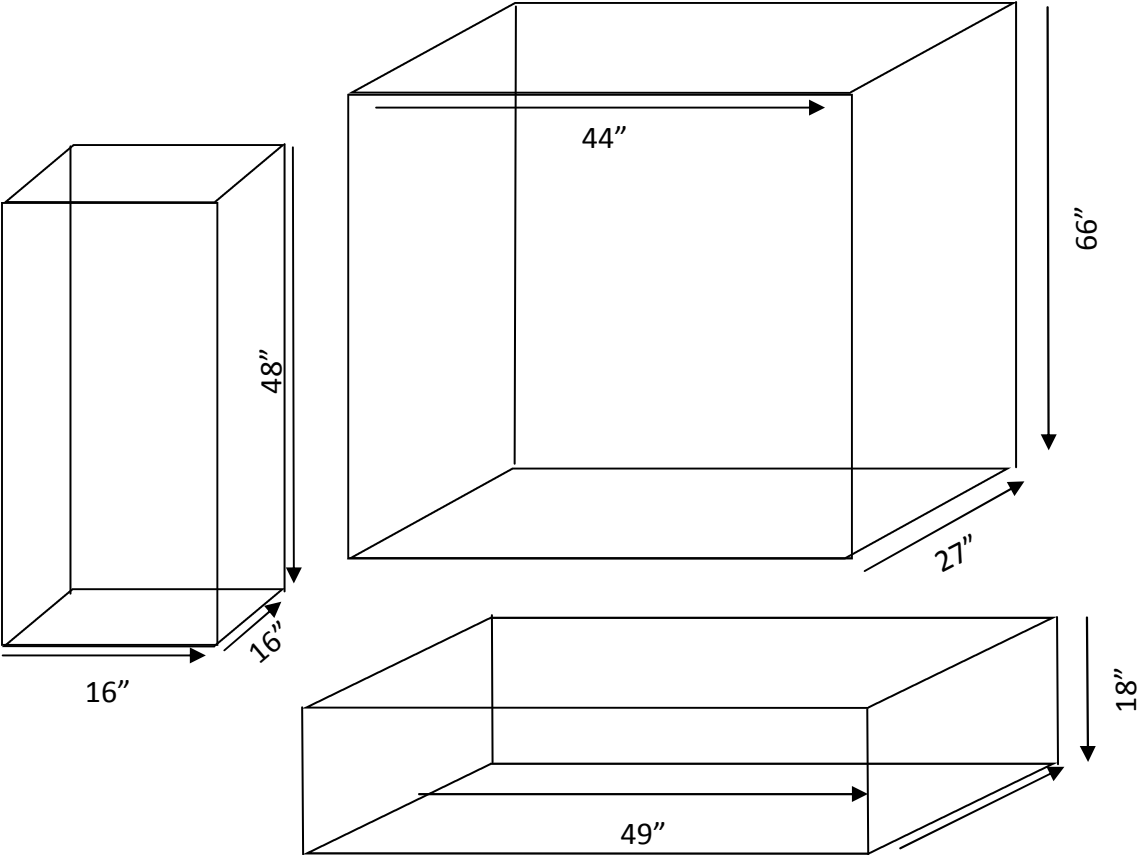
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Website: \_\_\_\_\_

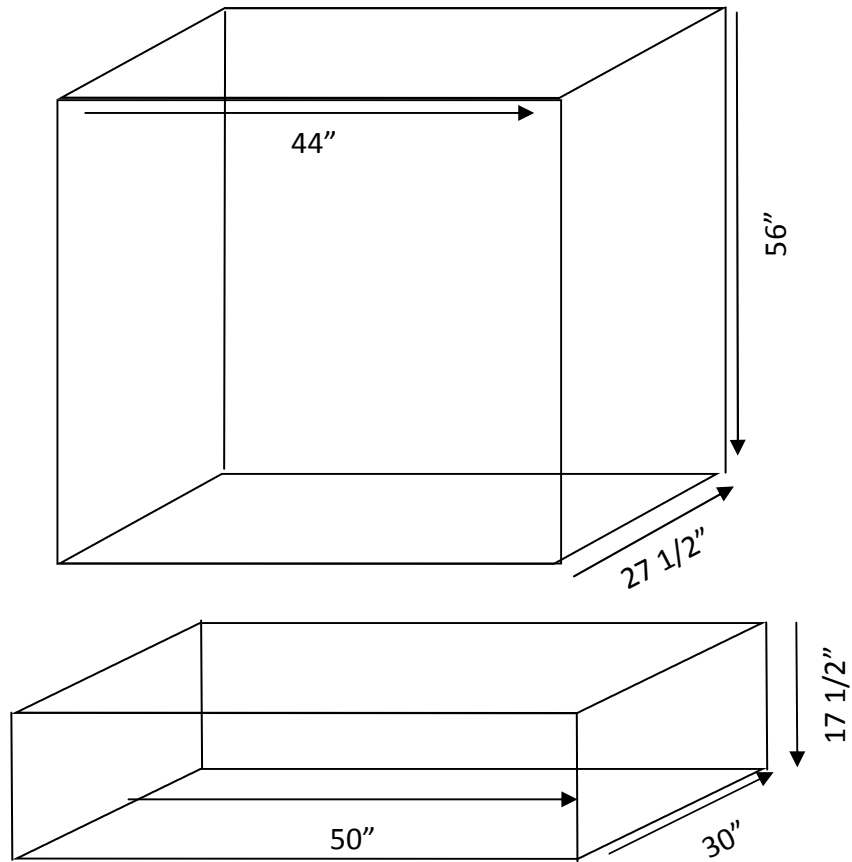
Signature of Supervising Art Professional: \_\_\_\_\_ Date: \_\_\_\_\_

Box A - Amador Valley Blvd. at Brighton Drive



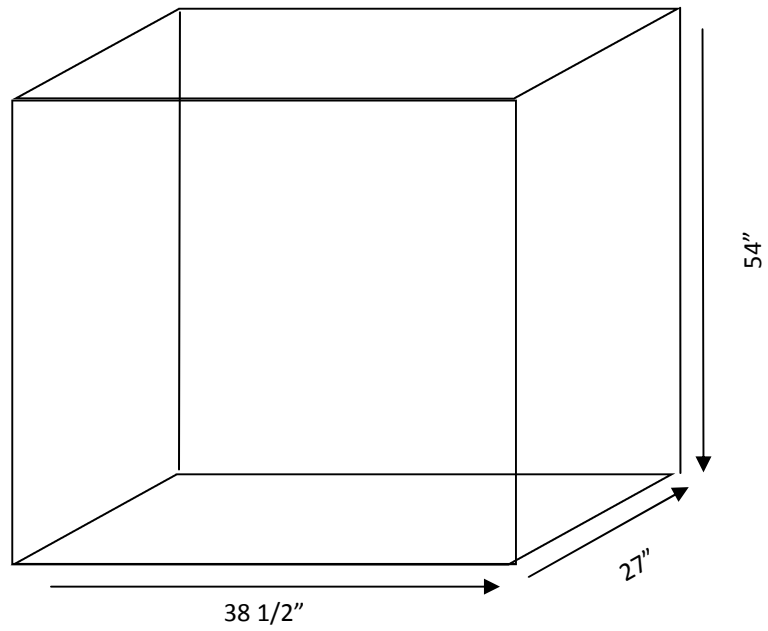
30"

Box B - Amador Valley Blvd. at Iron Horse Trail



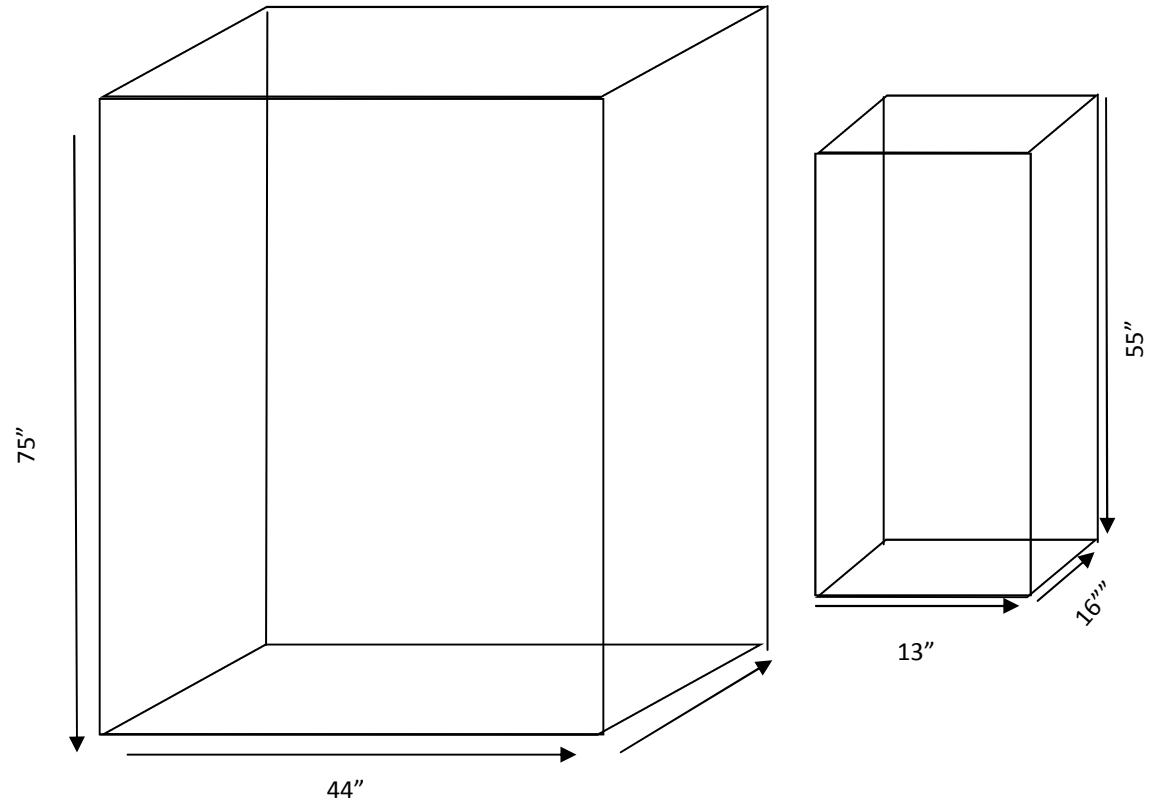


## Box C - Amador Valley Blvd. at Stagecoach Road

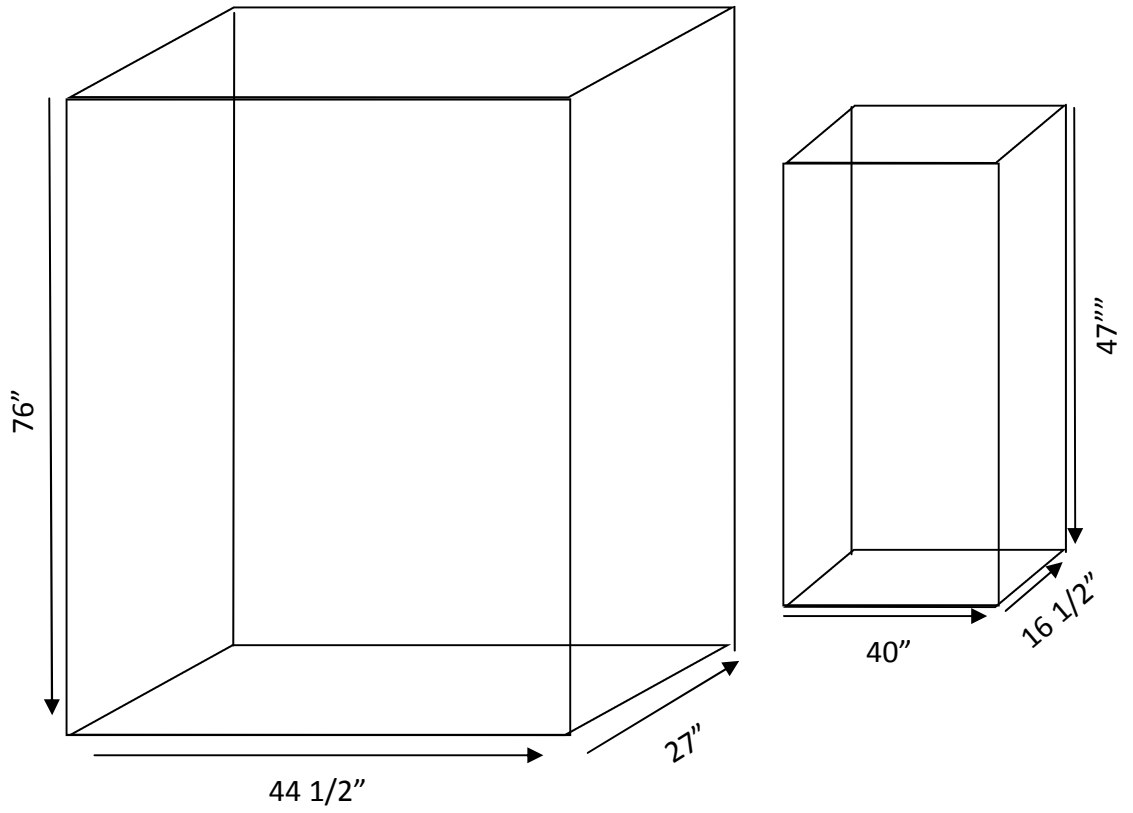




Box D - Dublin Blvd. at Hacienda Drive

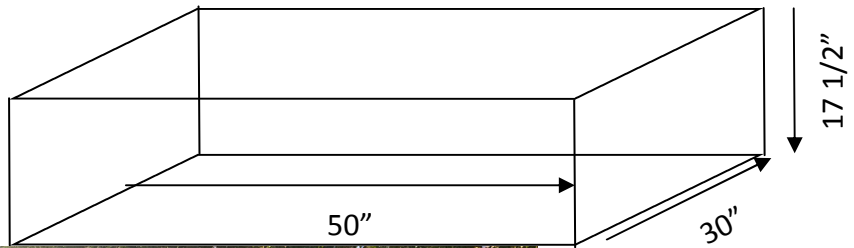
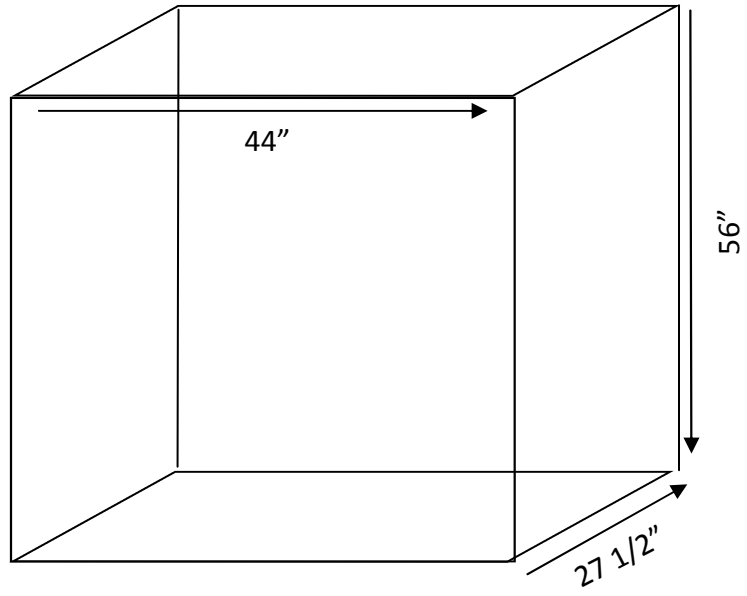
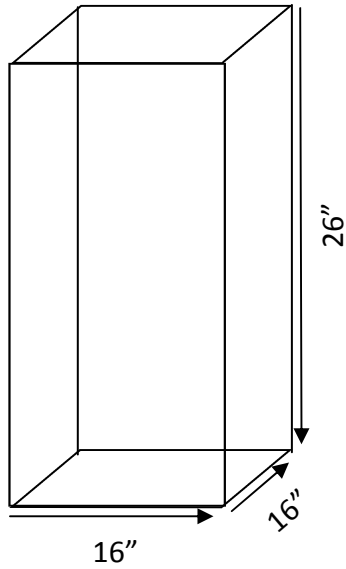


Box E - Dublin Blvd. at Hibernia Drive

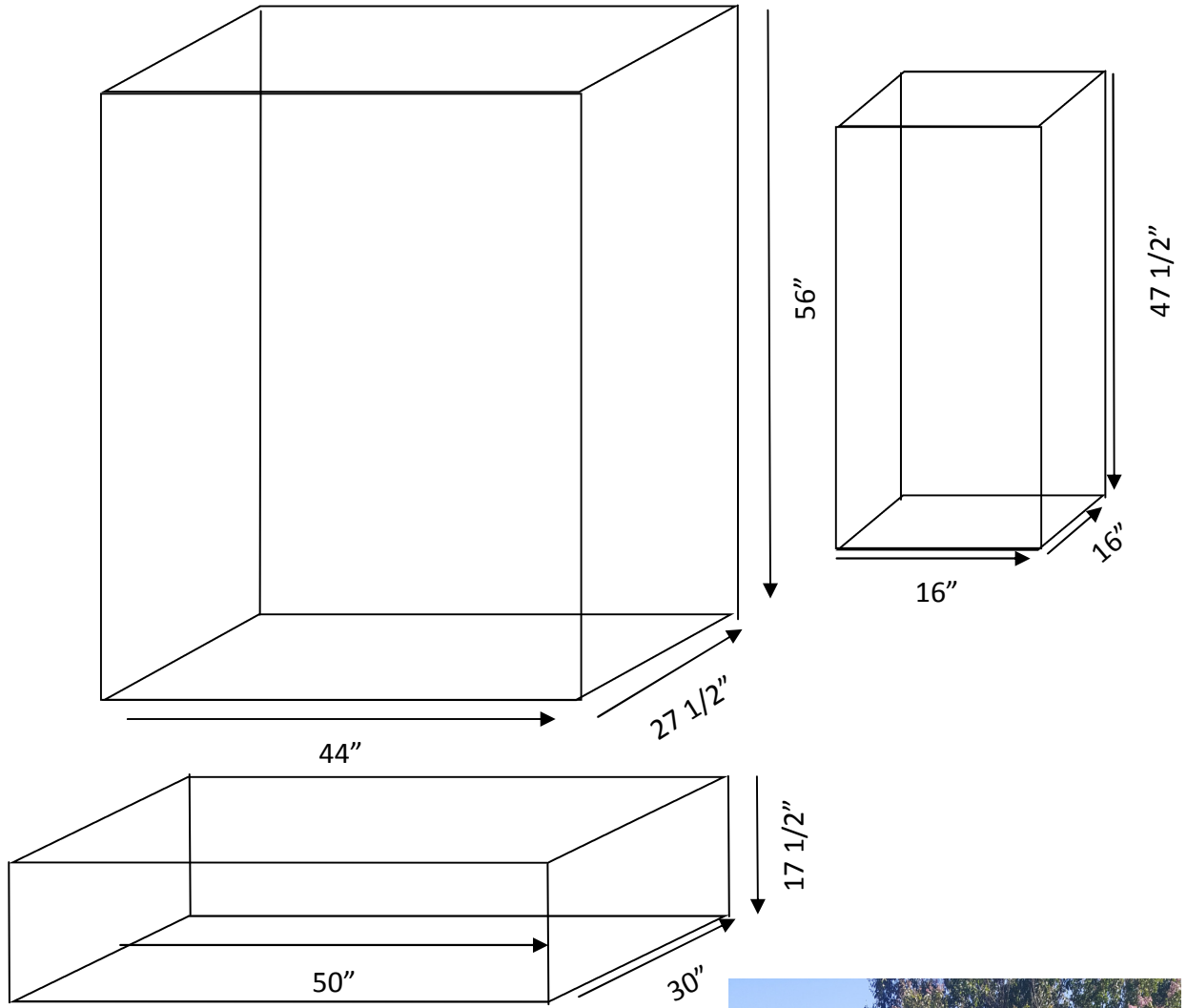


## Box F - Dublin Blvd. at Toyota Drive

Attached to front of box



# Box G - Dublin Blvd. at John Monego Court





Box H - Dublin Blvd. at Glynnis Rose Drive

